

Strengths List the top company strengths from the Strengths, Weaknesses, & Trends (SWT) tool.

Observations List information that will help you make decisions and a plan of action.

Inventory of Skills List prior experience and skills that position you and your team well for a pivot.

What's Working List what's working now and can move you forward.

List potential pivots. Brainstorm at least 3 exciting strategic shifts for your organization.

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Define actions. Identify 3-5 actions to take in the next 90 days.

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