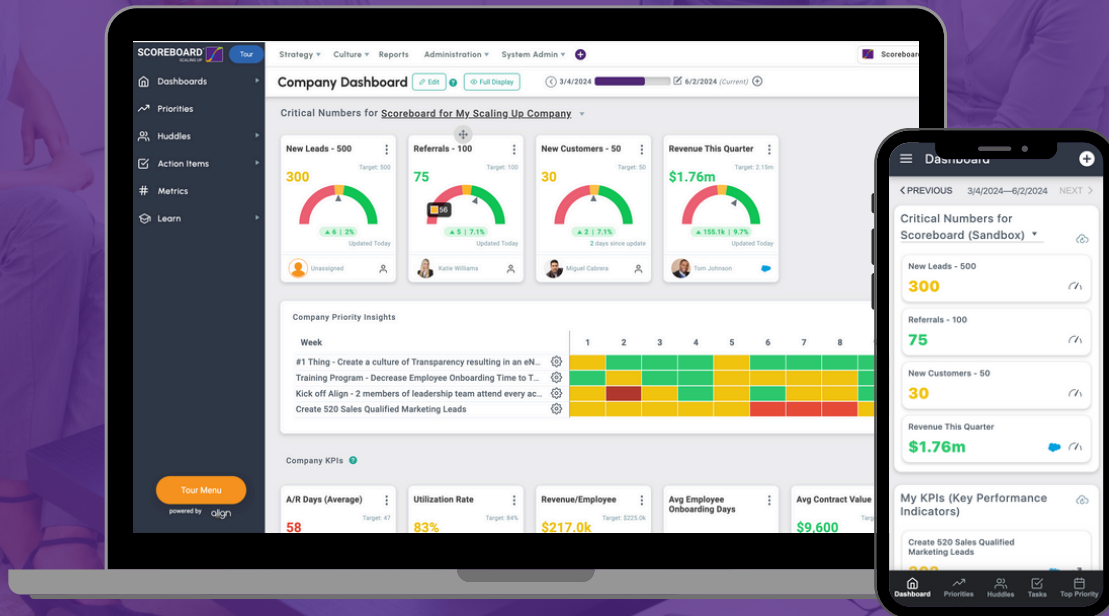


Why Scaling Up needs a software



The official software tool for implementing Scaling Up.

Scaling Up shows you what to do.
Scoreboard makes sure it gets done.



Scaling Up Works—But Only If You Execute

You've got the One Page Strategic Plan. You're using the Rockefeller Habits. Your team knows the goals. But execution still slips when tools are scattered, meetings lack focus, or priorities aren't tracked.



That's where Scoreboard fits in.

Built to support the Scaling Up framework, Scoreboard transforms your strategy from a plan on paper to a system in motion—visible, accountable, and fully integrated into your team's daily rhythm.

Scaling Up is a system. Scoreboard makes it stick.

How does Scoreboard support the 4 Decisions?



People

- Everyone knows their priorities and KPIs
- Weekly check-ins + Red-Yellow-Green status create ownership
- Improves focus without micromanagement



Strategy

- Your OPSP lives in the platform—visible, updated, and actionable
- Align daily execution to long-term goals



Execution

- Rocks and priorities are tracked weekly
- Daily and weekly huddles are structured and productive
- Dashboards show what's on track—and what's not



Cash

- KPIs keep financial metrics visible
- Drive decisions with data, not guesswork



Scaling Up Scoreboard gives you a dashboard for your critical numbers and priority tracking for your entire team. It is the best way to accelerate your execution of Scaling Up.

Verne Harnish - CEO of Scaling Up